



## Indeck Energy uncovers local solutions to global challenges.

### MediaCross Energy interview with Indeck Energy



Everyone's searching high and low for the big answer to the world's energy challenges. Indeck Energy Services President Gerry DeNotto says the solution isn't with any one technology.

Whether it's wind in the Plains states, solar in the Southwest or wood in Wisconsin it's all about local resources, says Gerry. "Every state in the country has homegrown, natural resources available and those need to be exploited as much as possible to work closer towards energy independence."

Case-in-point: Indeck's wood pellet plant in Wisconsin taps into the state's abundant and highly renewable resource of wood. In fact, Wisconsin plants more trees than it harvests every year. One of Indeck's biomass plants produces wood pellets, the other, located in New Hampshire, is a wood-fired power plant. This approach reduces carbon dioxide, sulfur dioxide and nitrogen oxide emissions – essentially using local resources to create cleaner energy.

In 2007, Wisconsin Governor Jim Doyle published a paper challenging his state to become energy independent. Wisconsin imports more than \$12 billion in energy each year, including coal from the west, and additional electricity across the Canadian border.

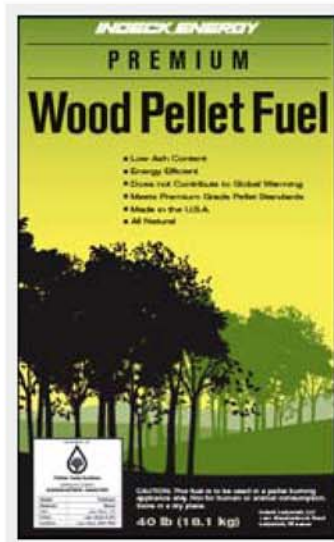
While total independence is still a distant reality, Indeck is moving states like Wisconsin forward. And it's moving the economically-challenged state forward in other ways, too. Their facilities created 27 new, full-time jobs – and have created 50 sustainable indirect jobs with wood suppliers, too. "Our country does not properly use biomass. You can save all the money spent on fuel outside the region and use it to create jobs. Biomass can create lots of skilled, sustainable jobs and in areas where unemployment hits most, like in northern Wisconsin, where unemployment is higher than the national average. Wood creates more jobs than any other alternative fuel source."

It's a win-win that can only succeed with promises kept, Gerry said. "Our success has been built on our reputation. Say what you mean and mean what you say." That starts with forming local partnerships – with local officials, businesses and utilities – to build community support. "Everyone we have approached for a project has received us favorably and we never try to go where we are not wanted. Unlike some companies that try to go around local mayors or community leaders through higher politicians, we speak directly to the community and explain exactly what our intentions are and how it can impact that community." It's an approach that helps the company adhere to local regulations, and bridge cultural or even language divides as well.



Indeck's power plant in Central America is a perfect example. The people had lost faith in the local utility to provide reliable electricity, so Indeck was invited by another local company to help. This local partnership started the project on a firm foundation – and set the course for a success.

"Our promise is that all of our projects work," Gerry said. "Once a project has been started, we have never had a failure."



Gerry says Indeck's biggest successes are ones that don't always affect the bottom line. "Our successes are more of an intangible type of success. Mayors of all the towns where we operate have given us a favorable response, we are seen as good corporate citizens, we create jobs, and we just don't leave a community with a stale taste in their mouth. They are things that don't necessarily contribute to the bottom line, but that says a lot about the company."

Around the country and around the world, Indeck owns and operates plants that utilize a wide range of resources, perhaps, one of the widest in the industry. Gerry said, "We have made energy out of more fuel sources than any other company in the world. Natural gas, water, wood, coal, and now creating energy from our wood pellets. We are the best, smallest, independent energy company in the world. We are very diverse in energy with a long record of success, I just don't think that any other company can say that."

Indeck has taken its skills from power plans and applied it to producing high quality wood pellets. They produce wood pellets that burn cleaner and are still cost effective. Indeck is committed to creating a superior product. As a testament to this, Indeck does something very uncommon. They actually publish the test results from a 3rd party testing group to show the effects of their wood pellets.

The biggest challenge for Indeck is something they can not do anything about directly. That is growing the demand for alternative energy. According to Gerry, the demand won't grow unless there are jobs, but he sees cost effective alternative energy as a driver for a new generation of job creation.

With facilities across the US and around the world, Indeck takes its Midwestern values with them and fulfills its promises. Indeck provides energy solutions that not only improve the environment, but impacts the communities in which they operate.

To learn more about Indeck and its efforts to produce energy independence for the world economy, visit [IndeckEnergy.com](http://IndeckEnergy.com)